

CONTRACT

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Creative Communications
Attention: Susan Kines
PO BOX 24189
Greenville, SC 29616
USA

<u>Contract / Revision</u> 500345 /		<u>Alt Order #</u>
<u>Product</u> SC State Senate District 2		
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> Larry Martin For Senate		<u>Original Date / Revision</u> 10/26/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNS	<u>Account Executive</u> Sales Local	<u>Sales Office</u> Local-WHNS
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 919	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHNS	11/02/12	11/06/12	M-F 5-6a Morning News	M-F 5-6a Morning I		:30			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$20.00			
	Week:	11/05/12	11/11/12	11-----				2	\$20.00			
N 2	WHNS	10/30/12	11/05/12	M-Su Late News	M-SU 10-11p		:30			NM	10	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-111212				8	\$355.00			
	Week:	11/05/12	11/11/12	2-----				2	\$355.00			
N 3	WHNS	10/29/12	10/29/12	Delayed Late News	M-SU 1030p-12x		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$355.00			
N 4	WHNS	11/04/12	11/04/12	Fox News Sunday	Su 11-12p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$60.00			
N 5	WHNS	11/02/12	11/06/12	M-F 6-7a Morning News	M-F 6-7a Morning I		:30			NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$95.00			
	Week:	11/05/12	11/11/12	11-----				2	\$95.00			
N 6	WHNS	11/02/12	11/06/12	M-F 7-8a	M-F 7a-8a		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$195.00			
	Week:	11/05/12	11/11/12	11-----				2	\$195.00			
N 7	WHNS	11/02/12	11/06/12	M-F 8-9a	M-F 8-9a		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$60.00			
	Week:	11/05/12	11/11/12	11-----				2	\$60.00			
N 8	WHNS	11/02/12	11/05/12	M-F 12-1p	M-F 12-1pm		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$70.00			
	Week:	11/05/12	11/11/12	1-----				1	\$70.00			
N 9	WHNS	11/02/12	11/05/12	M-F 1-2p	M-F 1-2p		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$70.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #
500345 /	

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	SC State Senate District	

Advertiser	Original Date / Revision
Larry Martin For Senate	10/26/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
											2	\$360.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----				1	\$70.00				
N 10	WHNS	11/02/12	11/05/12	Fox Carolina News Tonight	11p-1135p		:30			NM			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-----1--				1	\$180.00				
Week:		11/05/12	11/11/12	1-----				1	\$180.00				
N 11	WHNS	11/05/12	11/05/12	Bones	Mon 8-9p		:30			NM	1	\$940.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	M-----				1	\$940.00				
Totals											31	\$6,655.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	31	\$6,655.00	\$5,656.75
Totals	31	\$6,655.00	\$5,656.75

Signature: _____ **Date:** _____

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